

Salem Town Vision Survey Committee

Minutes for Meeting of Oct 27, 2010

Present: Frank Abetti, Dick Asafaylo , Cheryle Cassidy, S. Diamond, Carole Eckart, Len Giambra, Janet Griggs, Tom Woronik. Absent: None

Janet Griggs opened the Meeting at 7:22 PM.

There were no public comments. Minutes of 9/22/2010 meeting were discussed. There were no changes. Minutes M/S/A by T. Woronik/C. Cassidy

BOS meeting logistics were discussed:

- Get cover letter and draft vision statement to Doris (by Thursday, Nov 4) so she can send out in advance of meeting. BOS Meeting time is 7:30 on Nov 9. All who can attend should attend.
- Bring to BOS Meeting handout with items to be discussed (Janet agreed to compose handout)

Carole will add "draft" in big letters to the Vision statement.

Cheryle's draft vision statement was critiqued, and the following definition was agreed upon:

"A vision statement communicates the values of the town and its desired future state and the strategic direction it should take."

Next, the outline in the minutes of the previous meeting was discussed. Carole documented on whiteboard what we wanted to get out of the meeting.

- Feedback on vision
- Discussion on how vision should be used, including BOS role
- Agreement on next steps, including BOS action
 - Marketing/socialization of vision
 - Approval process \

The cover letter was discussed - should be short, 7 points:

- You commissioned a Vision, which we have completed...
- Definition of a Vision Statement [see above]
- Why have a vision? [See Len's history: "Without a Vision of Salem for the next ten year the various town Boards and Commissions will be more likely to each go their own way."]
- Here's what we did to develop the Vision [See Len's history]
- You asked for it to be simple and concise (we believe it is)
- Here's the Vision statement (attached)
- We're here to discuss next steps

Carole agreed to draft the cover letter, focusing on the above points.

Frank agreed to bring several copies of the Town-wide survey results and executive summary to the meeting.

Motion by C. Cassidy/T. Woronik to adjourn at 9:00 PM.